

Work Experience

- August 2010 – Present
DataSphere Technologies, Seattle, WA – Ad Creation Team Lead
- Acting technical lead on design team
 - Create and manage digital advertising assets for national media outlets on unique local advertising platform
 - Design advertising assets to target neighborhood demographics in major national markets
 - Established methods and standards for digital advertising assets
 - Coordinate between Sales and Development teams in addition to managing client needs
- February 2010 – Present
Rain Fitness, Seattle, Washington – Web Designer/Developer
- Manage monthly updates and site maintenance for rainfitness.com
 - Designed and built website for affiliate pilates studio, Evolution Pilates
 - Sites use custom ExpressionEngine and Wordpress CMS systems
 - Integrated SEO and social media platforms to Evolution Pilates website
- June 2006 – July 2010
Newcomb Studios, Montpelier, Vermont – Freelance (Off-site) Graphic Designer
- Designed and developed website for Vermont apple growers association, built website around Wordpress CMS and created all new digital assets
 - Designed and produced annual reports, music CD packaging, magazine ads, brochures, logos, corporate newsletters, and web assets for local hospitals, government organizations, and independent charities
 - Designed and developed website for a national scholarship program using HTML and CSS
- February 2010
Colliers International, Seattle, WA – Freelance Graphic Designer
- Participated in the execution of a full corporate rebranding
 - Updated brokers resource guides as well as internal corporate email and print templates for marketing and sales departments
- November 2009
Hammerquist & Nebeker, Redmond, WA – Freelance Production Designer
- Designed a brand standards guide for The North Face
 - Pre-production work for McNett Outdoor Products packaging
 - Completed dealer presentation and product materials for new Polartec products
 - Worked within client approved concept to bring project to completion
 - Prepared materials for presentation to client
- June – September 2009
Creature, Seattle, WA – Production Artist / Graphic Design Intern
- Managed numerous projects for Pacifico Beer, Microsoft Bing, and SignCafe Magazine
 - Design and production responsibilities included designing and building layouts, prepping files for press, contacting printers and other vendors, coordinating internal team and client reviews
 - Responsible for trafficking and copy editing of all ad materials and collateral for client approval and final print production
- January – July 2007
Music Nation, New York, NY – Marketing Coordinator
- Creation and distribution of marketing materials
 - Developed marketing strategies for Rock, Hip Hop, and Pop music competitions
 - Conducted marketing research for existing and prospective clients and competition

Education

2007 – 2009
Parsons School of Design, New York
AAS program for Graphic Design

2002 – 2006
Kenyon College, Gambier, OH
BA, Political Science